

Norma Shearer—Clark Gable eagerly awaited in Canada in "The Strange Interlude"

CANADIAN MOVING PICTURE DIGEST

Vol. 24, No 12

TORONTO 2, CANADA

July 16th, 1932



LOOK WHAT MAHATMA GHANDI DID WITH SHORTS!

There's a whale of a difference in your theatre's gross annual receipts when you consistently play

METRO-GOLDWYN-MAYER SHORTS

**M-G-M's 1932-33
Short Subject
Line-up reveals
STAR POWER!**

HAL ROACH COMEDIES

4 LAUREL-HARDY

**8 ZASU PITTS—
THELMA TODD**

8 CHARLEY CHASE

8 ALL-STAR "OUR GANG"
(Dickie Moore, Spanky, Wheeler,
Stymie, Bouncy, Pete)

12 HAL ROACH TAXI BOYS
(Clyde Cook, Jim Finlayson,
Billy Bevan, etc.)

6 M-G-M MUSICAL REVUES

(FOUR IN TECHNICOLOR)
Starring Marie Dressler, Bing Crosby,
Jimmy Durante, Weber & Fields,
Albertina Rasch Ballet, Willie Collier,
Cliff Edwards, The Duncan Sisters,
Eddie Lambert, Ethelind Terry,
Louis Mann, Dodge Sisters, De Wolf
Hopper, Fay Templeton, etc

6 M-G-M ODDITIES

12 M-G-M SPORT CHAMPIONS
(Dialogue by Pete Smith)

12 FLIP THE FROG CARTOONS

13 FITZPATRICK TRAVELTALKS

104 HEARST METROTONE NEWS

PUBLISHED BY

CANADIAN MOVING PICTURE DIGEST COMPANY LIMITED

259 SPADINA AVENUE, TORONTO 2

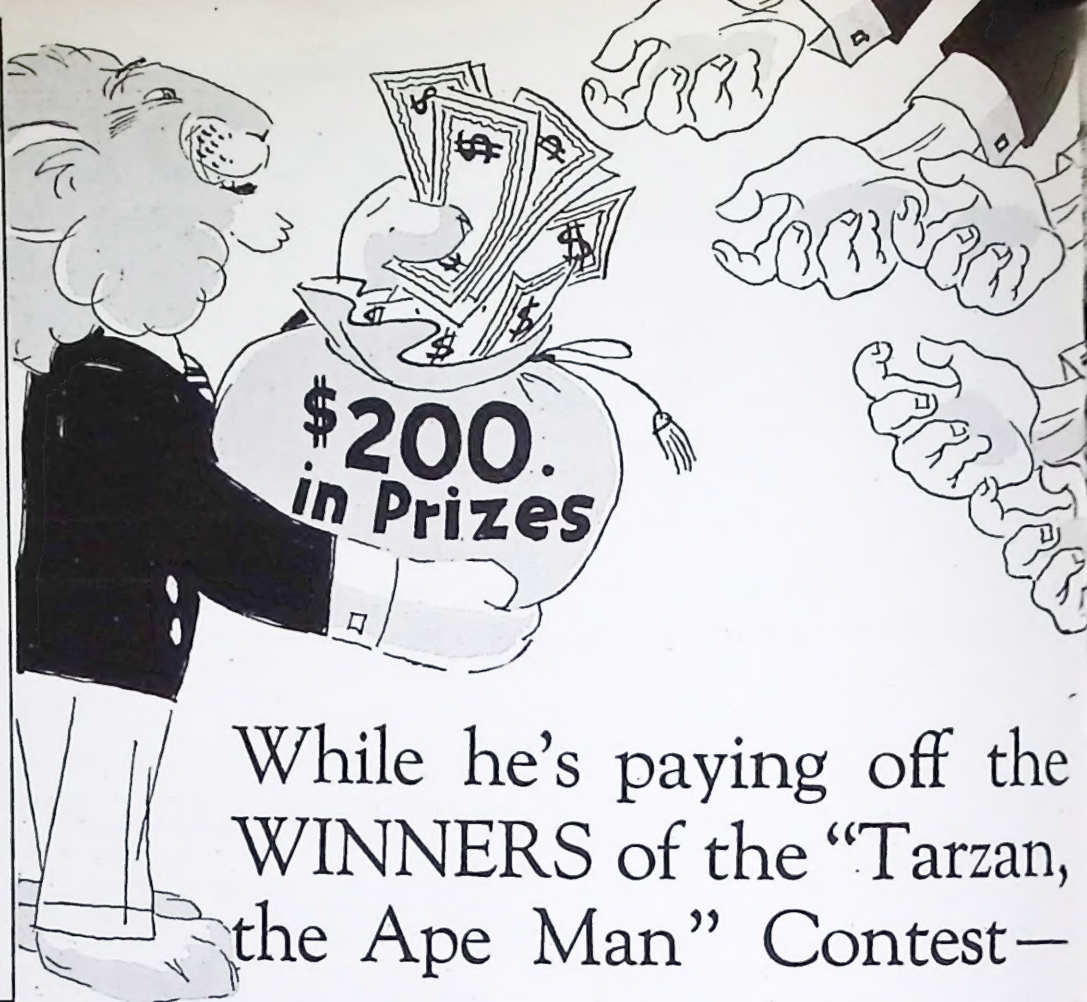
WINNERS OF M-G-M's "TARZAN, THE APE MAN" CONTEST—

1st PRIZE \$100: Mickey Gross, Fox State Theatre, Racine, Wis.
2nd PRIZE \$50: Lionel Keene, Loew's Fox Theatre, Atlanta, Ga.
3rd PRIZE \$30: H. A. Bishop, Capitol Theatre, Calgary, Alberta, Can.
4th PRIZE TIED \$20 each: J. J. Dempsey, Strand Theatre, Lowell, Mass.
and Paul Short, Melba Theatre, Dallas, Texas.

HONORABLE MENTION

Harry F. Shaw, State, Syracuse, N. Y.
L. E. Davidson, Colfax Theatre, South Bend, Ind.
Herb Jennings, Memphis, Memphis, Tenn.
William J. Saxton, Baltimore Theatre, Baltimore, Md.
B. E. Abegglen, McDonald Theatre, Eugene, Ore.
Bob Kelley, Texas Theatre, San Antonio, Tex.
H. L. Stahl, Lyric Theatre, Oil City, Pa.
Max A. Cooper, Hackensack Theatre, Hackensack, N. J.
J. E. Lykes, Park Theatre, Cleveland, Ohio.
W. B. Shuttee, Paramount Theatre, Denver, Colo.
Rocky Newton, Capitol Theatre, Davenport, Iowa.
Manager, Paramount Theatre, Waterloo, Iowa.
C. J. Briant, State Theatre, New Orleans, La.
Harold Kaplan, Minnesota Theatre, Minneapolis, Minn.
Arthur Cunningham, Strand Theatre, Shreveport, La.
Ernie Ausgen, Akron Theatre, Akron, Ohio.
A. H. Buehrig, Theatre, Canton Ohio.
Bill Taylor, State Theatre, Houston, Tex.
Will Singer, Orpheum Theatre, Springfield, Ill.
Harry Grampp, Rivoli, La Crosse, Wis.
J. H. Skiffington, Fox Nelson Theatre, Springfield, Mass.
Edwin Adler, Vendome Theatre, Nashville, Tenn.
William Shirley, State Theatre, Schenectady, N. Y.
S. S. Solomon, Paramount Theatre, Youngstown, Ohio.
J. J. Medford, Orpheum Theatre, Oxford, N. C.
W. E. Drumbar, Tennessee Theatre, Knoxville, Tenn.
C. T. Perrin, Sterling Theatre, Greeley, Colo.
Manager, Dayton Theatre, Dayton, Ohio.
Mike Cullen, Penn Theatre, Pittsburgh, Pa.
H. H. Weiss, Fairfax Theatre, Miami, Fla.
W. S. Caldwell, Valentine Theatre, Toledo, O.
M. A. Malaney, Allen Theatre, Cleveland, O.
Bert Leighton, Stanley, Utica, N. Y.
William McFaul, Great Lakes Theatre, Buffalo, N. Y.
Ralph Craybill, Troy Theatre, Troy, N. Y.
Ted Emerson, Iowa Theatre, Cedar Rapids, Ia.
Walter MacDowell, State Theatre, Louisville, Ky.
John McManus, Midland Theatre, Kansas City, Mo.
Mr. Sheridan, Publix Des Moines Thea., Des Moines, Ia.
H. D. Toups, State Theatre, New Orleans, La.
H. H. Harmon, State Theatre, St. Louis, Mo.
Clyde Smith, Paramount Theatre, Jackson, Tenn.

JUDGES: Chairman—Chick Lewis, M. P. Herald; Epes Sargent, Variety; Jack Harrower, Film Daily; Charles Hynes, M. P. Daily.



While he's paying off the
WINNERS of the "Tarzan,
the Ape Man" Contest—

LEO OF M-G-M ANNOUNCES another BIG PRIZE MONEY Exploitation Competition on the Season's Sensation **RED HEADED WOMAN**



Whoopee! It swept into theatres like a tornado! Another M-G-M Life-saver! First engagements are terrific—Midland Theatre, Kansas City, beats the latest Garbo and Crawford openings—State, Los Angeles, best business in months—Paramount, Portland, socks "Tarzan"—Boston, Providence, Washington are packing them in!

GET BEHIND IT! WIN A PRIZE! "Red Headed Woman" has the exploitation possibilities of "Tarzan, the Ape Man." Your extra promotional efforts will be judged for one of these prizes: **1st Prize, \$100; 2nd Prize, \$50; 3rd Prize, \$30; 4th Prize, \$20.** In case of ties, duplicate prizes will be awarded. Send your campaigns with photos, etc., to "RED HEADED WOMAN PRIZE CONTEST EDITOR", 1540 BROADWAY, N. Y. C. The judges are the same as in the "Tarzan" contest above. "Red Headed Woman" Contest ends Sept. 30th.



SPECIAL AD CAMPAIGN:
Write to M-G-M Ad. Dept.,
1540 B'way, N. Y. C., for mats
(at cost) of extra ad. campaign
in addition to Press Sheet ads,

METRO-GOLDWYN-MAYER Showmen!

**Allied Trades & Labor Association Ottawa protest action Famous Players
regarding no pay weeks for employees**

Canadian Moving Picture DIGEST

Established in 1915 for
Exhibitors

Subscription: \$5.00 yearly

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RAY LEWIS

Editor and Managing Director

Vol. 24, No. 12

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ALL EYES UPON OTTAWA



THE Eyes of the World are turned toward Ottawa, and there is much guessing and hoping in relationship to the Imperial Economic Conference.

The word "sacrifices" and "ideals" are largely read in the press, but if we are students of humanity, "sacrifices and ideals" appear to be unrelated to Trade and Commerce!

The Imperial Economic Conference, suggests just what it is supposed to be, an Economic Conference, not a Conference to determine an adjustment of War Debts, disarmament, our allegiance to The Oath, or other such issues which are inspiring the world and the British Empire into Conferences of Action.

The Imperial Economic Conference is for the purpose of stimulating Trade within the Empire, but since no Nation, or Empire, can be sufficient unto itself, nor can it build around itself a wall of seclusion, where Treaties with foreign nations become restricted, or eliminated, it appears logical to conclude that the Ottawa Conference will make an inventory of its Trading Assets, possibly establishing a British Preference, which will however, be sufficiently elastic to cover international investments and exigencies.

Let us take England's position in respect to the Argentine, as an example. We have already been informed that Argentina must be considered in any inter-Empire trade pacts. The reason for this consideration is England's investments in Argentina. Again money becomes an opening wedge which will enlarge the family pact to take in a "step-child", and this brings Canada's position in relationship to the U. S. very largely into the picture, for not only has the U. S. invested heavily in Canadian Enterprise, but partly-owned and wholly-owned American enterprises are operating upon Canadian soil.

It is likely that Canada will be obliged to take a position in relationship to the U. S., sim-

ilar in a degree to that taken by England in respect to Argentina, especially does this appear possible when the geographical position of the U. S. and Canada is taken into consideration; and the St. Lawrence waterway is forging one of the most important economic links between these two nations!

There have been various surmises in connection with British Films and conjectures as to the possibility of a British Film Quota. It is reported that the U. S. has \$80,000,000 invested in Canada in Film Enterprise. It is interesting to note that England has made no investment in Canada by way of British film enterprise.

Perhaps the nations of the Empire will forget the Investments of their people, wipe these out as factors of consideration. If this happens it will be the beginning of a new economic order; and the Conference will then be obliged to consider, not dollars, not trade, but the cementing of an Empire, which leads us to inquire who will pay for the cement, for even cement costs money!

"MICKEY MOUSE"

"MICKEY MOUSE" and "Silly Symphonies", which opened up a new way for these animated cartoons upon the screen are now being distributed in Canada through the United Artists. Several years ago, when Disney first came into notice in our Industry, The Digest predicted that his originality, his ability in the creation of his "Silly Symphonies" and "Mickey Mouse" were worthy of being featured.

1932 finds that our first impression has "made good", and that "Mickey Mouse" and the "Silly Symphonies" are short features which can be featured in any theatre.



RA



RAY LEWIS

PRESENTS

LEO has dyed the head of the "Platinum Blonde", Jean Harlow, so that she is the heroine of Katharine Brush's story, and what a red-head!

I know a good story about a red-head, which seems to suit this Anita Loos' screen adaptation of the Brush story. You may have heard it, you know the one about the questionnaire handed to a man, covering various experiences with a brunette, a blonde and a red-head, and which provoked this reply from this man in reference to the red-head, "No, not a wink!" Sorry, I cannot go into the details of the story because the Editor of The Digest claims the story is improper!

I am as upset about this restriction upon free speech as you are, because this story of mine reveals just the kind of a red-headed girl, Jean Harlow is in this M-G-M feature. Someone evidently told the editor the story, for she admits the suitability of my story to the character as presented in "The Red-Headed Woman", and further agrees that no one could go to sleep, looking at the "Red-Headed Woman", for the picture is so full of action, of life, in fact Jean Harlow is so much alive that it is a pleasure to stay awake with her.

THE red hair appears to have stimulated Harlow's blonde cells into a greater activity, which further develops into what might be termed "progressive love". "Red-Head" starts off to keep the boss awake all night, she eventually succeeds by red-heading him into marriage.

But is this the ambition of a Red-head's desire? Nay, nay, merely the starting-off point. There is the rich middle-aged friend of the husband, his handsome chauffeur and for a last flash, a French Rip Van Winkle, after his twenty-year sleep, aroused for action, whom Jean acquires, together with a French vocabulary, his Blue-Ribbon racing stable, plus his fascinating chauffeur.

It is an amusing, as well as exhilarating picture. The Capitol, New York, was packed, and while everyone agreed the "Red-Headed Woman" was more of a sinner than a saint, everyone was also agreed that she was a sure-fire antidote for "Depression".

The picture had the M-G-M finesse, you know, like "the skin you love to touch", the quality you love to book! Incidentally, but with intention, there is Chester Morris, Jean Hersholt, Una Merkel and Lewis Stone in the cast.

"The Cry of the World", was produced by Fox Films. It is being shown at the Cameo, New York. An astonishing picture, primarily a plea for peace, backed up by arguments, which are not, merely the cry of the world finding its utterance in words, but supported by pages from present day history, scenes of War's terror, more convincing than all the histories which could be compiled for such an occasion.

The racketeering and prohibition menace to civilization in the U. S. is here revealed. Trouble between China and Japan, trouble in India, the troubles of a distraught world, still clinging to that great world illusion "War toward Peace".

"The Cry of the World", gives us the World's leaders, the world's disturbers each intent upon his Service, it reveals the hopelessness of International Good-will while the Five Great Powers rear immense armies, presumably for Defence, but which cannot help but inspire provocative issues.

HOW many of the nations which play a leading part in this "Cry of the World" will be brave enough to face its truth, a truth which the thinking majority of all nations know?

This picture has been cleverly assembled. It is exceedingly interesting. It is history upon the Screen, it is Entertainment, leaving you with much to think and talk about. If the U. S. can stand the revelation of its political degeneracy, the other nations should not protest against the exposure of their respective policies which the world is inclined to criticize, and which are not above reproach, through the rule and power of the inglorious minorities!

"Bring 'Em Back Alive", that is what this R.K.O. Van Beuren production is doing for Show Business. "Bringing 'em back alive", that is the kid and juvenile public, and that other public which we nearly lost.

Frank Buck conceived the idea, to go forth into the Malayan Jungle and "Bring 'em back alive". Buck's idea was the capture of a black panther, an ourang-utan, a man-eating lion, or perhaps it was a tiger. I was never clever at distinguishing four-legged animals, a gigantic lizard that dates back to the period when the female of the species wore a fig leaf and nobody cared, and toward which period our cycle of civilization appears to be returning. A python which is long enough to trail its length into making the tale like one of The Thousand Nights, a baby elephant which even a gloomy-faced world would joyously call "cute", despite the fact that "as cute as an elephant" might inspire you to question my choice of an adjective. However, I maintain with the full liberty of the press, and the return to the good old days of the Adjectives of the Screen, that the baby elephant in "Bring 'em back alive", is as cute a flapper, as any flapper could possibly be. "Flapper", however, raises a biological query, upon which only Frank Buck could be the authority. Nevertheless, male or female, a "cute" baby

(Continued on Page 6)

Grierson, British Empire Marketing Board, states we underestimate U.S. films

Round About the Studios

M-G-M Buys Rights to "The Good Earth"

Metro-Goldwyn-Mayer has acquired the motion picture rights to "The Good Earth", Pearl Buck's Pulitzer prize-winning novel. The novel was published in March, 1931, by John Day, and selected by the Book-of-the-Month Club the same month. "The Good Earth" is still on best-seller lists all over the country.

The same company also announces the purchase of "Laughing One", by Crosbie Garstin. "Laughing One" appeared in Delineator Magazine for June, 1930. Garstin is the author also of "China Seas", in which Clark Gable probably will appear for Metro-Goldwyn-Mayer.

Al Jolson to Play in "The New Yorker"

Under direction of Chester Erskin, youthful Broadway producer, Al Jolson resumed work yesterday (Tuesday) on "The New Yorker", his first picture for United Artists.

"The New Yorker" marks Al Jolson's definite bit as a character actor. Minus blackface and surrounded by a large cast of personalities, he will play a whimsical big-city vagabond. And he will sing five songs written by Irving Caesar.

Included in the supporting cast are Madge Evans, Roland Young, Harry Langdon, Chester Conklin, Vince Barnett, Bodil Rosing and Edgar "Blue Boy" Connor.

James Gleason in "Rockaby Cowboy"

James Gleason's second starring comedy at Universal City is entitled "Rockaby Cowboy". It started Monday under the direction of George Stevens with Murlen Powers, a 21-month-old blonde, as leading lady. Others in the cast are Marie Prevost, Vince Barnett, Raymond Hatton and the original Hill Billies, well known radio coast entertainers.

New Title for RKO's College Film

"The Age of Consent" has been chosen as the title for R.K.O. Radio Pictures' production of Martin Flavin's Broadway play, "Crossroads", which was started before the cameras under the title, "Fraternity House".



Jack Hulbert, famous comedian, playing in "The Ghost Train", released through Regal.

Interesting Canadian Film

The latest of the Canadian Cameo series of shorts filmed by the Associated Screen News, is "Grey Owl's Brother", now being shown at the Capitol Theatre, Montreal. This is quite an unusual film, of life in a Canadian beaver colony, and the strange friendship between an Indian and a baby beaver.

Corey Thompson, Montreal radio broadcaster, tells Grey Owl's story as the picture is being shown.

The picture was produced entirely by the Associated Screen News, with the co-operation of the Dominion Government, National Parks Branch.

COMPLETE Theatre Equipment and Supplies

Projectors and Parts.
Motor Generators.
Sound Screens.
Lenses, Carbons, etc.
Everything for the Theatre
from Sheet to Street.

Coleman Electric Co.

258 Victoria St.
TORONTO, ONT.

Maurice Murphy Gets Role in "Father & Sons"

Maurice Murphy, well known juvenile actor of the screen, was cast last week as Jackie Cooper's older brother in Metro-Goldwyn-Mayer's new production, "Father and Sons".

Young Murphy is noted for his work in "Women Go On Forever", "The Seas Beneath", "Spirit of Youth" and other recent films.

Charles F. Riesner is directing the new picture, an original by Maurice Rapf, in which the love of a father and his two sons is the predominating note.

"The White Sister" for M-G-M

Metro-Goldwyn-Mayer has acquired the talking picture rights to "The White Sister", the play and novel by F. Marion Crawford. Made as a silent film in 1923 under direction of Henry King, "The White Sister" was re-issued in 1929. Lillian Gish had the title role and Ronald Colman was seen in chief support. Many leading Italian actors were in the cast of the picture, which was made "on location" in Rome.

"S.O.S. Iceberg" Company Unload in Greenland

By Wireless, Via Hamburg—

News reached Universal yesterday that its expedition to Greenland, to film "S.O.S. Iceberg", had reached its destination safely. The whaling vessel Borodino, chartered for six months by Universal, with a complement of sixty-five players, film mechanics, scientists and seamen, arrived on the 4th of July at Umanak, S. W. Greenland.

Pathe News Shows "Roosevelt Nominated"

Pathe News flashed a "Roosevelt Nominated!" clip before the amazed audience of the State Lake Theatre in Chicago fifteen minutes after the New York governor won in Convention Hall. In addition to the Chicago scoop the newsreel was flashed to audiences in theatres all over the country.

"A Successful Calamity", George Arliss' latest starring vehicle, which is scheduled for general release the week of September 24th, has been passed without eliminations by all censor boards in the United States.

Paramount-Publix shows Net Loss First Quarter \$2,450,911

YES SIR! HERE HE IS!

JACK HULBERT

THE "SUNSHINE SUSIE" COMEDIAN, in

GO THE GHOST TRAIN

A GAINSBOROUGH PICTURE
Distributed in Canada by
REGAL FILMS
Limited



YES, SIR! Remember the lean and lanky funny fellow of "Sunshine Susie" and how your patrons liked him? He established himself as a real favorite throughout Canada.

YES, SIR! Here he is again - - this time as a goofy detective in Arnold Ridley's famous railroad mystery story. A tremendous hit as a stage play - - even better as a picture.

YES, SIR! "The Ghost Train" is one of the year's most enjoyable pictures, with a thrill and a laugh in every foot of film. A picture that is box office plus.

YES, SIR! IT'S A CLEAN-UP!

and it's available for your immediate summer booking. Get dates quick. It will add many dollars to your bank roll.

GET BUSY, SHOWMEN!

ARE YOU

ARRANGING TO
CELEBRATE

EMPIRE WEEK

DURING THE
IMPERIAL CONFERENCE?

IT'S YOUR BEST CHANCE TO
DO THE LARGEST SUMMER
BUSINESS IN YOUR
THEATRE'S HISTORY!

HERE'S THE BIG IDEA:

While the Imperial Conference is in session at Ottawa set aside a week to be devoted to showing REGAL'S EMPIRE - MADE FEATURE PICTURES. Local interest in all things British will then be at its height and you can capitalize on this enthusiasm.

PLAN YOUR "WEEK" NOW. YOUR NEAREST REGAL EXCHANGE WILL BE GLAD TO CO-OPERATE IN EVERY WAY. CITY OFFICIALS, PATRIOTIC SOCIETIES AND YOUR LOCAL NEWSPAPERS ALSO WILL HELP YOU MAKE YOUR "EMPIRE-WEEK" AN OUTSTANDING SUCCESS.

"THE GHOST TRAIN" IS ONE OF FORTY BRITISH-MADE FEATURES REGAL CAN SUPPLY FOR YOUR "EMPIRE WEEK".